



## ECM CHECKLIST

1. Set Campaign Dates/Timeline
2. Seek Support and Participation from CEO/upper management
3. Set Campaign Goals
4. Invite United Way to present at your Campaign Kickoff
5. Pass out paper pledge forms OR email link to online pledge form
6. Provide incentives for giving
  - Company Match
  - Drawings for company merch, gift cards, PTO, parking pass
7. Host engagement events/fundraisers
8. Follow up with those yet to give
9. THANK donors!
10. Fill out and return Campaign Report to United Way Staff
11. Nominate your company for Spirit of Bismarck Mandan Award

## Fundraising Event Ideas

Jeans Day/Week  
Spirit Day/Week  
Silent Auction  
Raffle  
Potluck/BBQ  
Chili/Soup Cook-Off  
Bake Sale  
Cornhole Tournament  
Mini-Golf  
Desk Chair Soccer  
Ping Pong  
Bingo  
Trivia  
Pie In The Face

